# Assistant General Manager- Sales & Marketing

Industry: Building Materials – TMT Steel Rods, Bath Fittings, Sanitary wares etc.

# SUCINDRA KUMAR. K

Mobile: 99441 78668

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## 1. Pulkit Metals Pvt Ltd – Tmt Steel Rods November 2023 – May 2025

Designation : AGM - Sales & Marketing

Period : November 2023 – May 2025

Markets Handled : Coimbatore, Tirupur & Nilgiris Districts

Product : TMT Steel Rods

Business Turnover : 800 tons per month; 5 crores per month

Team size : 10 Sales Colleagues & 4 Office Staffs handled

Profile : Started & handled company's godown operations & Dealers.

#### 2. Tulsyan Nec Ltd (Tmt Steel Rods)

Designation : Regional Sales Manager

Period : September 2022 – September 2023

Markets Handled : Coimbatore to Hosur Markets

Product : TMT Steel Rods

Business Turnover : 500 Tons per month; 3 crores per month

Team size : 8 colleagues handled

Profile : Dealers, Projects, Govt. Institutions

#### 3. Prism Johnson Ltd - Tiles

Designation : Senior Manager - Sales

Period: May 2018 - August 2022

Markets Handled : Tamil Nadu complete state.

Product : Johnson Floor & Wall Tiles

Business Turnover : 5 crores per month

Team size : 25 colleagues handled

Profile : Dealer Sales, Project Sales, Key Accounts Management,

Architects & Builders.

4. Jaquar & Company Pvt Ltd.,
Bathroom Fittings & Sanitaryware.,
Jaquar / Artize / Essco

Designation : Sr Manager - Sales

Period : July 2010 - April 2018

Market Handled : Tamil Nadu up-country (Other than Chennai Territory)

Products : Faucets, Sanitary wares, Cisterns, Shower Enclosures,

Wellness, Water Heaters

Brands : Artize (Luxury)

Jaquar (Premium)

Essco (Value for Money)

Business Turnover : 60 crores per annum

Team size : 25 colleagues handled

Profile : Distributor Management, Channel Sales Management,

Project Sales, Government and Institutional Sales (GIS), Business Development, Architects & Builders, Customer

Care.

Channel size : 3 Distributors, 75 Dealers (Showrooms) - 25 Exclusive

Company Showrooms.

#### 5. Bell Ceramics Ltd., - Floor & Wall Tiles

Designation : Senior Marketing Officer

Duration : June 2008 - June 2010.

Product : Ceramic Tiles

Profile : Handled Company's Warehouse, Dealers, Sub dealers & Projects.

## 6.Regency Ceramics Ltd., - Floor Tiles

Designation : Senior Marketing Officer

Duration : June 2003 - May 2008

Product : Ceramic Tiles

Profile : Handled Company's Warehouse, Dealers, Sub dealers & Projects.

#### 7. Larsen & Toubro., - Cement Division

Designation : Sales Officer

Duration : June 1999 - May 2003

Product : Cement

Profile : Handled Company's Warehouse, Dealers, Sub dealers & Projects.

## **Education**

Degree	Name of the College / University	Period
M.B. A	N.M.S.S.V. N College	1997-1999
Marketing	Madurai Kamaraj University	
(Full-time)	Madurai	
M.A. Sociology	Madurai College,	1995-1997
(Full-time)	Madurai Kamaraj University, Madurai	
B.A. Economics	N.M.S.S.V. N College	1992-1995
(Full-time)	Madurai Kamaraj University	
	Madurai	

#### **Personal Details**

Father's Name : Mr. Krishna Samy S

Marital Status : Married

Birthday : December 29, 1973 (51 years)

Nationality : Indian Gender : Male

Address : A-4, S.P. Nagar, Phase-2, Koundampalayam Road,

Edayarpalayam, Coimbatore - 641 025,

Tamil Nadu

#### **Declaration**

I, Sucindra Kumar K,	hereby declare	that the	information	contained	here	is true	and	correct	to	the
best of my knowledge	and belief.									

Sucindra	Kumar K	