



Ritik Singh

Sales and Marketing Manager

PROFILE SUMMARY

Result-driven Sales and Marketing professional with 4 years of experience in B2C sales, strategic prospecting, and social media marketing. Successfully contributed to Jio Telecom campaigns, utilizing billboards and posters, resulting in increased brand visibility. Skilled in channel sales, real estate, and health insurance sales. Demonstrated ability to lead teams and drive business development.

PERSONAL INFORMATION

- Email**
Ritiksingh0805@gmail.com
- Mobile**
(+91) 8318418690
- Total work experience**
6 Years
- Social Link**
<https://www.linkedin.com/in/ritik-singh-827632220/>

KEY SKILLS

- Sales
- Channel Sales
- Real Estate
- Health Insurance
- Business Development
- Team Leading
- Data Analytics
- Java

OTHER PERSONAL DETAILS

- City** Mumbai
- Country** INDIA

HOBBIES

- Cricket, Football, Volleyball

EDUCATION

- 2025** MBA Marketing
Universal Business School, Mumbai
- 2019** B. Tech in Electrical and Electronics Engineering
KIET Group of Institutions, Ghaziabad
- 2014** **St Joseph's College, Allahabad**
Class XII+ Diploma in Computer Application (2015)
- 2012** **St Joseph's College Allahabad**
Class X

WORK EXPERIENCE

Feb 2020 -
June 2025

Ortus telworks pvt ltd.

Sales and Marketing Executive (2020-2021).
Team Leader (Sales and Marketing) (2021-2022).
Senior Manager (Sales and Marketing) (2022-2025)
As a Marketing Head, I Contributed actively in the Marketing of Jio Telecom Services, ensuring a strong base for repeat business and cross selling opportunities.

- Key Responsibilities –
- Sales Team handling
- Social Media Marketing
- Jio Telecom Campaign

LANGUAGES

- ENGLISH
- Hindi

Jul 2019 -
Jan 2020

Business Development Executive

Rastafari travel solution LLP

As a Business Development Executive, I created the most appropriate itinerary which suited the customers and modifying it without compromising over the places to be covered at the destination.

B2C Sales: Executed Cold Calling Strategies, setting up meeting with the prospective client, delivering customized travel solutions to corporate partners.

Strategic Prospecting: Engaged in daily prospecting and cold calling efforts, converting an average of 2 leads per day into sales.

INTERNSHIP

May 2024 –
July 2024
3 Months

Sales intern

BNM Business Solutions LLP

Executed cold calling strategies, set up meetings with prospective clients, and successfully generated leads.

Health Insurance Sales: Successfully sold health insurance policies for Even Healthcare by leveraging targeted cold- calling techniques and delivering personalized client consultations.

Real Estate Sales: Facilitated the sale of residential apartments for Ajmera Realty by conducting property presentations, understanding client needs, and negotiating favourable terms.