Prince

Graduated student

Profile

A dedicated Mass Communication and Journalism graduate from Kurukshetra University with strong skills in storytelling, content creation, writing, editing, and research. Experienced in social media management, visual content, and basic video/audio editing through academic projects and internships. Proficient in corporate communications, brand messaging, and digital marketing with sound knowledge of media ethics and organizational communication. Adaptable, organized, and deadline-driven with excellent interpersonal skills and market awareness. Seeking roles in corporate communications, content development, PR, digital marketing, or branding to contribute and grow professionally

Work Experience

Intern

Dainik Bhaskar Group, Hisar

Aug 2024 - Sep 2024

- Collecting information from different sources.
- · Learning how news is initially formed and published.

Content Consultant as an intern

Big Byte Innovations, Kurukshetra

Sep 2023 - Nov 2023

- Managed and optimised online advertising campaigns, utilising data analytics to drive performance and achieve ROI.
- Monitored media trends and emerging platforms to identify new opportunities for campaign innovation.

Education

12th (Humanities)

CGPA - 8.42

Zee litra valley school, Bhiwani, Haryana

Apr 2021 - Mar 2022

10th (CBSE)

Percentage - 8

Bhiwani public school, Bhiwani

Mar 2020 - Apr 2021

Mass communication/journalism and media technology

Kurukshetra University

· Content creation and writing.

Accomplishments

- Successfully scaled multiple small social media channels into highperforming platforms by implementing strategic content and growth tactics.
- Boosted sales and follower counts through targeted campaigns and algorithm-aware strategies.
- Experienced in navigating and resolving crisis situations, maintaining brand reputation and audience trust under pressure.
- Secured internship opportunities in multiple companies, demonstrating strong writing and communication skills
- Successfully managed and created content for multiple brands' social media pages.
- · obtained the position of executive director in content creation
- · Suited as the long visionary mind

Details

8168135030

princeneverhide2@gmail.com

Location

Bhiwani, Haryana, India

Links

LinkedIn

Skills

Media management

Copywriting

Media marketing

Advertisement

Content creation

Data analytics

Communication and Presentation

Photography

Content Marketing

Market Research

Public Relations

Interests

Content Creation | Film & Media Reviewing | Photography | Public Speaking | Creative Writing | Social Media Strategy | Attending Media Events & Film Festivals.

Languages

English

Hindi