

Prabhat Gupta

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| SUMMARY | Creative Designer and Digital Marketing Analyst with over 3 years of experience delivering user-focused design and data-driven marketing strategies. Proven ability to lead product design, website development, and brand engagement initiatives. Known for combining technical expertise with creative problem solving to craft intuitive, high-impact digital experiences aligned with business objectives. Adept at working in cross-functional teams and driving measurable outcomes through strategic design thinking. | |
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| WORK EXPERIENCE | ACCENTURE (Digital Mktg Advisory) | April 2024 - June 2025 |
| | <ul style="list-style-type: none">Verifying if the given Domain falls under the set criteria of ValidationIdentifying the Major Decision Makers of a Company/DomainVerifying the Decision Maker's valid Email, Phone, etc. on different tools (Lead Generation)Using Client Tool - Vector (Salesforce) | |
| | THEPLAYNET (Product Designer) | Nov 2022 - Feb 2024 |
| | <ul style="list-style-type: none">Designed and managed website layouts and content to match brand goals.Handled Creator Studio tasks, including content creation and publishing.Worked on marketing and branding projects, like logos and visual content.Collaborated with teams to ensure clear and consistent messaging online. | |

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| EDUCATION | MBA in Information technology | July 2024 - Pursuing |
| | Vivekananda Global University | |
| | Bachelor of Computer Applications | May 2024 - Nov 2022 |
| | Jaipur National University | |
| | Diploma In Computer Science | Feb 2015 - July 2018 |
| | Invertis University | |

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| CERTIFICATION | CRYPTUS CERTIFIED ETHICAL HACKER | 4 Months |
| | Cryptus Cyber Security Private Limited | |
| | UI-UX Design | 6 Months |
| | Madrid Software | |
| | Advanced Program in Interactive Design & Games | 3 Year |
| | Maya Academy of Advanced Creativity | |

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| SKILLS | TECHNICAL | SOFT |
| | <ul style="list-style-type: none">Adobe XDAdobe PremiereBalsamiqMiroZeplinAutodesk MayaSubstance PainterFigmaVector (Salesforce)Adobe Illustrator | <ul style="list-style-type: none">CreativityInnovationDecision MakingAttention to DetailProblem-SolvingAdaptabilityTeamworkTime ManagementPresentation Skills |