



VEDIKA SARAIWALA

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ABOUT ME

With a strong foundation in political science, I bring analytical insight, research expertise, and a deep understanding of governance and public policy. I excel in communication, critical thinking, and collaborative problem-solving. Dedicated to ethical public service, I am highly adaptable, detail-oriented, and committed to contributing meaningfully to institutional goals .

EDUCATION

2019	Schooling
Carmel Junior College	Secured 90% in ISC and served as Sports Captain .Successfully led events and marketing initiatives, demonstrating leadership, strategic thinking, adaptability, and strong organizational and interpersonal competencies.
2019-2022	Bachelor in Political Science
Calcutta University	Graduated top of class in Political Science with academic grounding in Economics and History; demonstrated strong analytical, leadership, and civic engagement skills through impactful year-long NGO involvement during academic tenure.
2022-2023	Certificate in Digital Marketing
	Dynamic and results-oriented digital marketing professional with expertise in content strategy, social media management, and performance analytics; skilled in driving brand growth, audience engagement, and data-informed campaign optimization.
2023-2025	Master in Political Science
	Postgraduate in Political Science with strong analytical, research, and communication skills; proficient in policy analysis, problem-solving, and political strategy, with deep understanding of governance, international relations, and public affairs.

EXPERIENCE

2019 -2020	Digital marketer
Masakalli studio	Managed social media and graphic designing , sales and research of the industry .
2020-2021	Shaadibag event management company
2021	Logo Designer

Over three years' experience across digital marketing and event management, with additional expertise in graphic design. Demonstrated strengths in campaign execution, visual communication, client relations, and strategic brand development, teamwork and cross functional management .

SKILLS

- Graphic designing
- Sales
- Organisational skills
- Marketing
- Research scaling
- Teamwork
- Good communication skills
- Policy analysis
- Leadership qualities