



# KEVIN D'SOUZA

Employee# 1006373

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## PROFILE INFO

I'm a Marketing and Mass Media graduate with 15+ years of diverse experience in project management, digital campaigns, and social media strategy, driving impactful results

## SKILLS

- Project Management
- Business Development & Marketing
- People Management
- Effective Communication
- Leadership
- Critical Thinking
- Digital Marketing

## PROFICIENCY

- Microsoft Excel
- Powerpoint
- Meta Business Suite



## EDUCATION

2010	<b>Bachelor of Marketing and Mass Media</b> St. Andrews College Bandra, Mumbai University
2004	<b>High School Certificate</b> St. Andrews College Bandra, Mumbai University
2002	<b>Secondary School Certificate</b> Holy Family High School, Andheri



## EXPERIENCE

<b>Social Media Project Lead</b> <b>Pfizer Inc.</b> <ul style="list-style-type: none"><li>• Organic and paid social media marketing campaigns</li><li>• ORM and Maintenance</li></ul>
<b>PMO Lead</b> <b>New Growth Markets of Tata- Bangalore International Airport</b> <ul style="list-style-type: none"><li>• Complete Vendor management activities</li><li>• Project Planning, billing, budgeting &amp; reporting</li></ul>
<b>Marketing &amp; Business Development Consultant</b> <b>Ion ERP &amp; Hi-tech Digital and Social Media Marketing</b> <ul style="list-style-type: none"><li>• Worked for the Business Development &amp; Marketing team at ION ERP SMB</li><li>• Vendor management &amp; Event related activities at Hi-Tech Alliance TCS</li></ul>