

# Nikeet Meshram



## Personal details



Nikeet Meshram



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25 January 1998



Male



Indian



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## Skills

Digital Marketing

Search Engine Optimization & Search Engine Marketing

Microsoft Office (Outlook, Excel, Word, PowerPoint)

Copyrighting

ECU Programming

## Languages

Hindi

English

## Profile

My journey started as an engineer and I decided to pursue a diploma in mining, a subject I had previously found deeply interesting as a son of a dumper operator, I had been privy to mechanical and industrial workshops from a very young age. My fascinations for machines was in part because of my father and because of my own enterprising and inquisitive nature which gravitated me towards becoming an entrepreneur.

## Education

### Bachelors in Automotive

Jul 2019 - Jul 2022

Sharadchandra Kala Vanijya Mahavidyalaya, Nagpur, India

Final grade: 9.47

### Diploma in Automotive

May 2018 - Jun 2019

Vision Automobia, Nagpur

## Employment

### Founder

Mar 2022 - Mar 2023

Ratnshila Handcrafts Co., Nagpur, India

- Established Ratnashila Handcrafts, specializing in handmade pottery, driving product design, brand development, and business operations.
- Successfully grew the business by creating strategic partnerships and leveraging digital marketing to reach wider audiences.
- Managed a team of skilled artisans, fostering innovation and maintaining high standards of craftsmanship.

### Field service manager

Nov 2021 - Jan 2022

Bajaj Service Centre, Bhadrawati, India

- Supervised daily operations of the service center, ensuring timely and high-quality vehicle servicing to maximize customer satisfaction.
- Led a team of technicians, providing hands-on training in repair and maintenance best practices, boosting efficiency and service standards.
- Acted as the primary point of contact for customer queries and complaints, resolving issues promptly to build trust and enhance loyalty.

### Manager

Jan 2019 - Dec 2020

Hindustan Petroleum Corporation Limited, Warora, India

Monitored staff performance and addressed issues, enforced customer service standards and resolved customer concerns to uphold quality service. Another key responsibility was to train employees on additional job positions to maintain coverage of roles. Additionally, administrated and handled a team of 15 members. Increased the monthly sales revenue by 15%.

### Business development executive

Jan 2021 - Mar 2021

Store King and Belly by Parley G, Bhadrawati

- Identified and onboarded new wholesale clients, maintaining strong relationships with shopkeepers to ensure repeat business and long-term partnerships.
- Developed and executed sales strategies to penetrate local markets, increasing revenue by [specific percentage] through targeted outreach and promotional offers.

# Hobbies

- Automobile Enthusiast
- Trading
- Travelling

- Streamlined order management, inventory tracking, and delivery logistics to ensure timely and efficient supply of products, enhancing customer satisfaction.

## Courses

**Diploma- Automobile Internship**

Dec 2019

Final grade: 93% of Core + 84% of Non Core

## Certificates

**Automotive Technician Level 4**

2019

- Proficient in diagnosing complex mechanical and electrical issues using advanced diagnostic tools and techniques.
- Comprehensive knowledge of modern automotive systems, including engine management, transmission, brakes, and advanced driver-assistance systems (ADAS).
- Certified to perform repairs and maintenance in compliance with industry standards, ensuring safety and reliability in all vehicle servicing.