

ABHISHEK SHARMA

VISUAL MERCHANDISER

PROFILE

My expertise in both operations and visual merchandising makes me a well-rounded and most valuable person in a team, I am well adverse in planning and execution of all visual merchandising campaign and standards along with getting the sales target meet for my department.

CONTACT

abhishekas05@gmail.com

+919795030313

2439/15 Rajguru Road, Chuna Mandi, Paharganj, New Delhi-110055

PERSONAL PROFILE

Father's Name : Mr. RAJENDRA SHARMA

Date of Birth: 15/03/1989

Sex: Male

Marital Status: Unmarried

CERTIFICATION

VM CHAMP CERTIFICATE

Completed June 2022 from

Fabindia Retail Management

SPECIALIZATION

Visual Merchandising • Product Knowledge • Team Building
• Latest Style Trend knowledge • Team Management • Training & Development • Customer Service
• Task Oriented

EXPERIENCE

AMALA EARTH (A brand of Jindal India Thermal Power Limited)
NOVEMBER 2023 – PRESENT

Visual Merchandiser: Styling update with current fashion trends & styling technique, share inspire & educate the store team on seasonal trend, making sure the merchandising is done on the floor is in line with the concept identity Organizing the effective and efficient utilization of store space. Translating catalogs & promotions into real design on the shop floor.

FABINDIA PVT. LTD. GOLF COURSE ROAD, GURUGRAM

OCTOBER 2019- NOVEMBER 2023

Visual Merchandiser Cum Sr. Fashion Consultant: Addressed customer service inquiries quickly and accurately, Showcased product features and benefits to drive sales. Participate in continuous product development training, closed large sales in line with company targets, created retail displays to highlight particular products, and drive sales according to corporate strategy.

COBB APPARELS PVT. LTD. KAROL BAGH, NEW DELHI

MARCH 2019-OCTOBER 2019

Fashion Consultant: Inspired clients to try new fashion trends and find their style.

ARVIND BRANDS PVT. LTD. SELECT CITY WALK, SAKET

FEBRUARY 2016-JANUARY 2018

Fashion Consultant: Helped clients feel confident and beautiful by creating stunning dresses that suit their style, figure and facial features.

PIZZA HUT CONNAUGHT PLACE, NEW DELHI

DECEMBER 2012-OCTOBER 2015

Worked with Pizza Hut as a **Steward**.

McDonald's JANPATH, NEW DELHI

MAY 2010-AUGUST 2012

Worked with McDonald's as a **Crew Trainer**.

EDUCATION

BACHELOR OF COMMERCE

CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY, KANPUR JUNE 2005