

HUZAIFA KHAN

Market Analyst

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SUMMARY

Dynamic and motivated MBA graduate with dual specialization in **Finance and Marketing**, offering a blend of analytical and creative skills. Hands-on experience in **market research, digital marketing campaigns, brand promotion, Financial Analyst, Credit Assessment** and **customer relationship management**. Proven ability to align marketing strategies with financial goals to drive revenue growth and brand visibility. Strong understanding of consumer behavior, marketing analytics, and financial forecasting. Known for delivering measurable results in collaborative environments and adapting quickly to market trends and business needs.

EXPERIENCE

Key Account Manager

Meesho

02/2022 - 09/2022 | India

Meesho is an Indian social commerce platform

- Analyze customer data to identify opportunities for growth and improvement
- Develop and maintain relationships with key accounts to ensure customer satisfaction and loyalty
- Monitor customer feedback and address any issues or concerns
- Develop and maintain relationships with vendors and suppliers
- Monitor and analyze competitor activities

EDUCATION

Master of Business Administration (MBA)

Jagran Lakecity University

07/2023 - 06/2025 | Bhopal, M.P., India

Bachelor of Business Administration (BBA)

Career College Bhopal

07/2019 - 06/2022 | Bhopal, M.P., India

12th Class (CBSE)

PUSHPA SR.SEC.SCHOOL

07/2018 - 06/2019 | N/A

10th Class (CBSE)

PUSHPA SR.SEC.SCHOOL

07/2016 - 06/2017 | N/A

LANGUAGES

English

Proficient



Hindi

Native



Urdu

Advanced



French

Beginner



SKILLS

Microsoft Power Point

Microsoft Word

Power BI

SQL

Your Skill