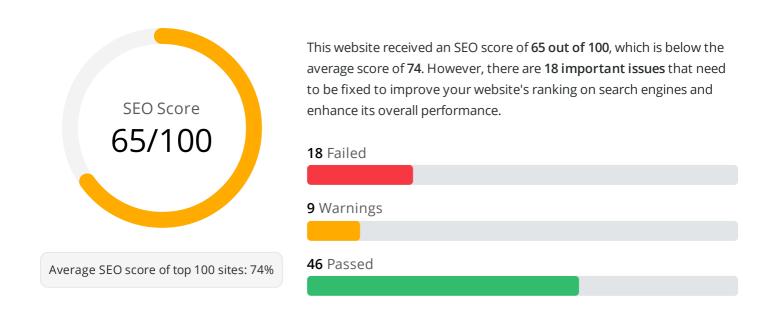
# https://cmsil.org/

Report generated on May 24, 2025



### Issues to fix

HIGH	To provide a good user experience, Google recommends that sites should aim for a Cumulative Layout Shift score of 0.1 or less.
HIGH	Minify all JavaScript files to reduce page size and loading time.
HIGH	To ensure that Search Engines can accurately identify the topic of this webpage, it is important to include the most common keywords in the title tag, meta description, and heading tags.
HIGH	To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.
HIGH	Using images in a modern format can significantly reduce the file size and improve the loading speed of a webpage, providing a better user experience and potentially increasing engagement.
HIGH	Users may abandon pages that take longer than 5 seconds to load, resulting in a potential loss of up to 50% of visitors. Faster loading pages can lead to increased traffic, better conversions, and higher sales.
HIGH	By creating a custom 404 error page with helpful links and information, users are more likely to stay on the site and continue to explore.

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HIGH	Build quality backlinks from websites relevant to your topic/niche to improve your search engine rankings.
MEDIUM	Serve properly sized images to reduce page loading times and to improve user's experience.
MEDIUM	Avoid using distorted images, as they can have a negative impact on the user experience.
MEDIUM	Avoid performance and security issues by adding "rel=noopener" or "rel=noreferrer" to your "target=_blank" links.
LOW	Resolving errors identified by the Chrome DevTools Console can improve user experience.
LOW	To protect against spam harvesters, consider hiding or obfuscating email addresses in your page code.
LOW	Using more than 20 HTTP requests on a webpage can negatively impact the loading time.
LOW	Consider moving inline CSS styles to an external stylesheet to improve site performance and maintain separation of content and design.
LOW	Strip out any unnecessary metadata to improve loading time, security, and privacy. Metadata should not exceed 16% of the image size.
LOW	Consider adding the Strict-Transport-Security header to your webpage to ensure that web traffic is encrypted over HTTPS, mitigating the risk of man-in-the-middle attacks and other security threats.
LOW	This website either lacks a favicon or it has not been referenced properly.

# **Common SEO issues**

**7** Failed **2** Warnings **16** Passed



This webpage is using a title tag with a length of 70 characters. While there's no target number of characters, titles should be descriptive and concise. We recommend using a title with a length between 20 - 60 characters in order to fit Google Search results that have a 600-pixel limit.

**Text:** Certification tesing traning inspection - Credencial Management System **Length:** 70 characters

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### Meta Description Test

This webpage is using a meta description tag with a length of 327 characters. We recommend using well-written and inviting meta descriptions with a length between 150 and 220 characters (spaces included).

**Text:** Credencial Management System India Pvt Ltd helps organizations improve performance in quality, environment, energy, sustainability, and health & safety management. Our integrated excellence model and expert team prepare organizations for excellence, serving clients at every level to optimize their business and relationships..

Length: 327 characters

### Google Search Results Preview Test

#### Desktop version

https://www.cmsil.org/

### Certification tesing traning inspection - Credencial...

Credencial Management System India Pvt Ltd helps organizations improve performance in quality, environment, energy, sustainability, and health & safety...

#### Mobile version

https://www.cmsil.org/

# Certification tesing traning inspection - Credencial...

Credencial Management System India Pvt Ltd helps organizations improve performance in quality, environment, energy, sustainability,...

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# Social Media Meta Tags Test

This webpage is using social media meta tags.

Open Graph Meta Tag	s
og:title	iso the International Organization for Standardization - Credencial Management System india private limited
og:description	Credencial Management System India Pvt Ltd helps organizations improve performance in quality, environment, energy, sustainability, and health & safety management. Our integrated excellence model and expert team prepare organizations for excellence, serving clients at every level to optimize their business and relationships.
og:image	https://your-website.com/og-image.png
og:url	https://your-website.com
Twitter Card Meta Tag	rs ·
twitter:title	iso certification in india - Credencial Management System
twitter:description	Credencial Management System India Pvt Ltd helps organizations improve performance in quality, environment, energy, sustainability, and health & safety management. Our integrated excellence model and expert team prepare organizations for excellence, serving clients at every level to optimize their business and relationships
twitter:url	https://your-website.com/twitter-image.png
twitter:card	summary

# Most Common Keywords Test

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.



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### Keywords Usage Test

The most common keywords of this webpage are not distributed across the important HTML tags! Primary keywords should appear in title tag, meta description and heading tags to help Search Engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
management	<b>✓</b>	<b>~</b>	×
quality	X	<b>~</b>	X
check	×	X	×
testing	X	X	X
certification	<b>✓</b>	X	X

### Keywords Cloud Test



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### Related Keywords Test

This URL is currently ranked in the top 20 organic Google listings for the search terms below:

- sil certification
- gmo certification
- is trust a quality
- iso 55001 certification
- iso 29001
- iso privacy
- iso 9004
- what is ip certification
- atex certification
- 18001 standard

### Competitor Domains Test

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

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### Heading Tags Test

This webpage contains headings tags.

#### H1 tags

The Company we Keep

#### H2 tags

About Us

14+ Years of Experience

services

Industries

Discover Our Industries

Our Blog

Latest Insight

We Value Your Privacy

### Robots.txt Test

Congratulations! Your site uses a "robots.txt" file.

https://www.cmsil.org/robots.txt

### Sitemap Test

This website has a sitemap file.

https://www.cmsil.org/sitemap.xml

### SEO Friendly URL Test

All links from this webpage are SEO friendly.

# Image Alt Test

All "img" tags from this webpage have the required "alt" attribute.

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### Responsive Image Test

Not all images in this webpage are properly sized! This webpage is serving images that are larger than needed for the size of the user's viewport.

### How to pass this test?

This issue can be fixed by using responsive images, which relies on creating multiple versions of each image, that are served via CSS media queries depending on the user's viewport dimensions.

Another solution can be to use vector-based image formats like SVG. SVG images scale appropriately to any size, without wasting unnecessary bandwidth. Also consider image CDNs that can help serve responsive images.

# Image Aspect Ratio Test

Not all image display dimensions match the natural aspect ratio! Fix aspect ratio issues to avoid distorted images on this website!

#### How to pass this test?

There are two common causes for an incorrect image aspect ratio:

- An image is set to explicit width and height values that differ from the source image's dimensions.
- An image is set to a width and height as a percentage of a variably-sized container. To help avoid these issues, consider using an image CDN, to help automate the process of creating different size versions of your image.

Also check any CSS that can affects the image's aspect ratio - if you're having trouble finding the CSS that's causing the incorrect aspect ratio, Chrome DevTools can show you the CSS declarations that affect a given image.

Finally, check the image's width and height attributes in the HTML. When possible, it's good practice to specify each image's width and height attributes in your HTML so that the browser can allocate space for the image. This approach helps to ensure that content below the image doesn't shift once the image is loaded.

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### Inline CSS Test

This webpage is using inline CSS styles!

#### How to pass this test?

It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.

- check the HTML code of your page and identify all style attributes
- for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute

#### For example:

```
<!--this HTML code with inline CSS rule:-->
some text here
<!--would became:-->
some text here
<!--and the rule added into your CSS file:-->
p{color:red; font-size: 12px}
```

### Deprecated HTML Tags Test

This webpage does not use HTML deprecated tags.

# Google Analytics Test

This webpage is using Google Analytics.

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### Favicon Test

This website either doesn't have a favicon or this has not been referenced correctly!

### How to pass this test?

To add a favicon to your site, you need to have your logo created in a 16x16 PNG, GIF or ICO image and uploaded to your web server. Then it's simply a matter of adding the following code into the header of your HTML code for your web pages:

```
<head>
link rel="icon" type="image/x-icon" href="url_to_my_favicon" />
<title>My Title</title>
</head>
```

In the example above the "url\_to\_my\_favicon" refers to the actual location of your favicon file.

### Backlinks Test

This domain has 24 backlinks from 19 referring domains and a rank of 0/1000 while the average rank of Top 100 sites is 895/1000.

# JS Error Test

There are no severe JavaScript errors on this webpage.

### **©** Console Errors Test

This webpage has some errors caught by the Chrome DevTools Console!

#### How to pass this test?

In order to pass this test, you have to fix all the warnings and errors reported in Chrome DevTools console. You can also visit Google's documentation for further troubleshooting support:

https://developer.chrome.com/docs/devtools/issues/

# Charset Declaration Test

This webpage has a character encoding declaration.

Content-Type: text/html; charset=UTF-8

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### Social Media Test

This webpage is connected successfully with social media using: Twitter

### Speed optimizations

**7** Failed

4 Warnings

14 Passed

## **✓** HTML Page Size Test

The size of this webpage's HTML is 18.35 Kb and is under the average webpage's HTML size of 33 Kb. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

### DOM Size Test

The Document Object Model (DOM) of this webpage has 839 nodes which is less than the recommended value of 1,500 nodes.

### ✓ HTML Compression/GZIP Test

This webpage is successfully compressed using br compression on your code. The HTML code is compressed from 149.9 Kb to 18.35 Kb (88% size savings). This helps ensure a faster loading webpage and improved user experience.

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### Site Loading Speed Test

The loading time of this webpage (measured from N. Virginia, US) is around **5.2 seconds** and is greater than the average loading speed which is **5 seconds**!

### How to pass this test?

In order to resolve this problem you are advised to:

- Minimize HTTP requests
- Use Gzip compression
- Use HTTP caching
- Move all CSS style rules into a single, external and minified CSS file
- Minify all JS files and, if possible, try combining them into a single external JS file
- Include external CSS files before external JS files
- Place your JS scripts at the bottom of your page
- · Optimize images
- Reduce redirects
- Reduce the number of plug-ins

### JS Execution Time Test

The JavaScript code used by this webpage is executed in less than 2 seconds.

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# Page Objects Test

This webpage is using more than 20 http requests, which can slow down page loading and negatively impact user experience!

### Content size by content type

Content type	Percent	Size
Image	69.8 %	1.92 Mb
Javascript	17.3 %	487.70 Kb
Font	7.6 %	213.04 Kb
Css	3.8 %	107.40 Kb
Html	1.1 %	29.77 Kb
Other	0.5 %	13.00 Kb
TOTAL	100%	2.75 Mb

### Requests by content type

Content type	Percent	Requests
Image	46.9 %	38
Javascript	23.5 %	19
Css	16.0 %	13
Html	6.2 %	5
Font	4.9 %	4
Other	2.5 %	2
TOTAL	100%	81

### Content size by domain

Domain	Percent	Size
cmsil.org	83.9 %	2.31 Mb
pagead2.googlesyndication.com	8.1 %	228.17 Kb
unpkg.com	4.4 %	125.14 Kb

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code.jquery.com	1.1 %	30.51 Kb
fonts.gstatic.com	0.9 %	25.58 Kb
ep1.adtrafficquality.google	0.5 %	13.05 Kb
ep2.adtrafficquality.google	0.4 %	12.52 Kb
cdnjs.cloudflare.com	0.3 %	9.73 Kb
googleads.g.doubleclick.net	0.2 %	4.42 Kb
fonts.googleapis.com	0.1 %	2.97 Kb
Other	0.0 %	1.29 Kb
TOTAL	100%	2.75 Mb

### Requests by domain

Domain	Percent	Requests
cmsil.org	75.3 %	61
pagead2.googlesyndication.com	4.9 %	4
ep2.adtrafficquality.google	3.7 %	3
unpkg.com	2.5 %	2
fonts.googleapis.com	2.5 %	2
googleads.g.doubleclick.net	2.5 %	2
fonts.gstatic.com	2.5 %	2
ep1.adtrafficquality.google	2.5 %	2
code.jquery.com	1.2 %	1
cdnjs.cloudflare.com	1.2 %	1
Other	1.2 %	1
TOTAL	100%	81

# Page Cache Test (Server Side Caching)

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

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### Flash Test

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

## CDN Usage Test

This webpage is not serving all resources (images, javascript and css) from CDNs!

#### How to pass this test?

In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:

- Improving website loading times
- Reducing bandwidth costs
- Increasing content availability and redundancy
- Improving website security

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### Modern Image Format Test

This webpage is not serving images in a modern format! Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption.

#### How to pass this test?

In order to pass this test, convert all the images listed in this report into a modern image format such as JPEG 2000, JPEG XR or WebP.

It's important to understand that the modern image formats, like WebP, are not yet widely supported across all devices and browsers. You can find here a full list of supported browsers and devices for the WebP format.

If your target audience falls within one of the unsupported browser/device categories, you should serve optimized fall-back images in the original JPEG/PNG format so that your users don't see a broken or badly designed page:

The browser uses the first listed source that's in a format it supports. If the browser does not support any of the formats listed in the "source" tags, it falls back to loading the image specified by the "img" tag.

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### Image Metadata Test

This webpage is using images with large metadata (more than 16% of the image size)! Stripping out unnecessary metadata tags can improve not only the loading time but also the security and privacy of a webpage.

### How to pass this test?

In order to pass this test, you have to remove the unnecessary image metadata (additional information which is stored along with the image). There are literally hundreds of metadata tags, but most of them (like camera model and settings, exposure, creation date, etc) are useless to site visitors and isn't required by browsers to render images. However, a few metadata tags can still be useful and may help Search Engine bots to better understand your images:

- **GPS tags** These define where the image was taken providing location information that might help with local SEO. If you have a location-based business, tag your image with the GPS coordinates of your premises.
- Author/Owner Name Add your brand name (or your own name) here because it may influence the image being shown when someone searches your brand in Google Images.
- Image Description Just like an ALT description, the image description metadata tag can provide information pertaining to what the content of the image is about.

### Image Caching Test

This website is using cache headers for images and the browsers will display these images from the cache.

# JavaScript Caching Test

This webpage is using cache headers for all JavaScript resources.

# CSS Caching Test

This webpage is using cache headers for all CSS resources.

# JavaScript Minification Test

This webpage is using JavaScript files that are not minified!

#### How to pass this test?

In order to pass this test you must minify all JavaScript files. For this task you can use an online JS minifier like JSCompress, Closure Compiler or JSMin.

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CSS Minification Test

All CSS resources used by this webpage are minified.

### Render Blocking Resources Test

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

#### How to pass this test?

In order to pass this test, you have to reduce the impact of render-blocking resources.

First, you have to identify what's critical and what's not. You can use the Chrome DevTools (Coverage tab) to identify non-critical CSS and JS.

Once you've identified critical code, you can try the below methods to eliminate render-blocking resources:

- inline critical JS within a script tag in your HTML document
- inline critical CSS required for the first paint inside a style block in the head of the HTML document
- move the script and link tags at the end of the HTML document
- add async or defer attributes to non-critical script or link tags
- split CSS styles into different files, organized by media query
- compress and minify your text-based resources

### Nested Tables Test

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

Frameset Test

This webpage does not use frames.

Doctype Test

This webpage has a doctype declaration.

<!DOCTYPE html>

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### URL Redirects Test

This URL performed 1 redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.

https://cmsil.org/ → https://www.cmsil.org/

### Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is 3.54 seconds. To provide a good user experience, Google recommends that sites should strive to have Largest Contentful Paint of 2.5 seconds or less.

#### Largest Contentful Paint element within the viewport:

Text: Global leader in Attestation Empowering Your future With Innovative Solutions, ...

Html: <section class="home-banner d-flex align-items-end">

#### How to pass this test?

The reason Google chose LCP as a relevant SEO metric is that it directly influences user experience. The loading of the biggest element on a page determines how quickly the user will be able to view its contents and interact with it. For most websites, you can improve the Largest Contentful Paint by sticking to a few guiding principles:

- Try to reduce the server response time.
- Eliminate as many render-blocking resources (CSS and JavaScript) as possible.
- Optimize the loading times for resources on the webpage.

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# Cumulative Layout Shift Test

The CLS score of this webpage is **0.7132**. To provide a good user experience, Google recommends that sites should strive to have a CLS score of **0.1** or less.

#### DOM element which contributes the most to CLS score:

Text: Home About Us Certifications Services Check a Certificate Contact Us

Html: <div class="container">

Score: 0.6634

### How to pass this test?

Reducing CLS is crucial as pages that move around can result in a negative user experience (particularly on mobile devices). For most websites, you can avoid all unexpected layout shifts by sticking to a few guiding principles:

- Always include size attributes on your images and video elements, or otherwise reserve the required space with something like CSS aspect ratio boxes. This approach ensures that the browser can allocate the correct amount of space in the document while the image is loading.
- Try and avoid inserting dynamic content (e.g., banners, forms, etc.) above existing content unless in response to user interaction. This ensures any layout shifts that occur are expected.
- Prefer transform animations to animations of properties that trigger layout changes. Animate transitions in a way that provides context and continuity from state to state.

# Server and security

3 Failed

1 Warnings

6 Passed



https://www.cmsil.org/ and https://cmsil.org/ resolve to the same URL.

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### SSL Checker and HTTPS Test

This website is successfully using the HTTPS protocol, but the SSL Certificate will expire in less than a month! Having an up-to-date certificate is an important security practice to ensure that your website is safe and provides trust, and any communication between the user's browser and your website (such as passwords, credit cards, or forms) is encrypted and private.

- ▼ The certificate is not used before the activation date.
- 1 The certificate will expire in less than a month!
- ▼ The hostname "www.cmsil.org" is correctly listed in the certificate.
- The certificate should be trusted by all major web browsers.
- The certificate was not revoked.
- ▼ The certificate was signed with a secure hash.

#### Certificate Chain:

Server certificate	
Common Name	cmsil.org
Subject Alternative Names (SANs)	cmsil.org, www.cmsil.org
Not Valid Before	Tue, March 25th 2025, 7:48:46 am (UTC)
Not Valid After	Mon, June 23rd 2025, 7:48:45 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	R11
Intermediate certificate	
Common Name	R11
Organization	Let's Encrypt
Location	US
Not Valid Before	Wed, March 13th 2024, 12:00:00 am (UTC)
Not Valid After	Fri, March 12th 2027, 11:59:59 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
lssuer	ISRG Root X1
Root certificate	

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Common Name	ISRG Root X1
Organization	Internet Security Research Group
Location	US
Not Valid Before	Thu, June 4th 2015, 11:04:38 am (UTC)
Not Valid After	Mon, June 4th 2035, 11:04:38 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
lssuer	ISRG Root X1

### Mixed Content Test (HTTP over HTTPS)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

### HTTP2 Test

This webpage is using the HTTP/2 protocol.

# Safe Browsing Test

This website is not currently listed as suspicious (no malware or phishing activity found).

# Server Signature Test

The server signature is off for this webpage.

# Directory Browsing Test

Directory browsing is disabled for this website.

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### Plaintext Emails Test

We've found 1 email addresses in your page code! We advise you to protect email links in a way that hides them from the spam harvesters.

#### How to pass this test?

In order to pass this test you must make your email addresses invisible to email spiders. Note that the best option is to replace your entire contact mechanism with a contact form and using the POST method while submitting the form.

Other solutions are listed below:

- replace the at (@) and dot (.) characters
- replace text with images
- use email obfuscators
- hide email addresses using JavaScript or CSS trick

### **◯** Unsafe Cross-Origin Links Test

This webpage is using target="\_blank" links without rel="noopener" or rel="noreferrer" attribute, which can expose it to performance and security issues!

#### How to pass this test?

In order to pass this test, you have to update each link identified in this report, by adding a **rel="noopener"** or a **rel="noreferrer"** attribute or both:

```
<a href="https://example.com" target="_blank" rel="noopener noreferrer">
    Click here
</a>
```

- rel="noopener" prevents the new page from being able to access the window.opener property and ensures it runs in a separate process.
- rel="noreferrer" has the same effect but also prevents the Referer header from being sent to the new page.

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# Mobile usability

• Failed

• Warnings

3 Passed

Meta Viewport Test

This webpage is using a viewport meta tag.

<meta name="viewport" content="width=device-width, initial-scale=1" />

Media Query Responsive Test

This webpage is using CSS media queries, which is the base for responsive design functionalities.

Mobile Snapshot Test



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Advanced SEO 1 Failed 2 Warnings 7 Passed

Structured Data Test

This webpage is using structured data.

## Custom 404 Error Page Test

This website is not using a custom 404 error page! Default 404 error pages result in a poor experience - it can mislead users into thinking an entire site is down or broken, greatly increases the chance they leave the website entirely, and looks unprofessional. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

#### How to pass this test?

Creating a custom 404 error page can be relatively simple or more complicated, depending on what technologies were used to build your website (your web server, framework used, etc).

Learn more about the basics of creating a custom 404 error page.

On your custom error page, you should provide relevant information to keep the user's attention so they remain on your website. Some steps to achieve this goal include:

- Adding links to your most important pages (your best articles articles/content, latest posts, etc.)
- If you have an e-commerce business, you can display special offers, product recommendations, discounts, etc.
- Include a search box or a sitemap link to help users find the information they wanted.
- Use simple language (non-technical) to explain what went wrong.
- Add a contact form or provide an email address to allow users to get in touch with you for further help. You can also use your custom 404 error page to track the source of broken links in your site.

### Noindex Tag Test

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

# Canonical Tag Test

This webpage does not use the canonical link tag.

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### Nofollow Tag Test

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

#### Disallow Directive Test

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

### Meta Refresh Test

This webpage is not using a meta refresh tag.

### SPF Records Test

This DNS server is using an SPF record.

v=spf1 include:zoho.in include:\_spf.mail.hostinger.com ~all

### Ads.txt Validation Test

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising an your website.

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