

## **Aadarash Choubey**

28 Block, Old Rajender Nagar

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### **Professional Summary**

Motivated and results-driven Telesales Executive with hands-on experience in coordinating sales teams, boosting revenue through strategic call campaigns, and leveraging CRM tools for lead management. Proven track record in achieving sales targets and enhancing customer engagement. Seeking a challenging opportunity to contribute to organizational growth through strong communication and sales skills.

### **Professional Experience**

#### **IC PURE PVT LTD. – Telesales Executive**

February 2023 – July 2023

- Coordinated telecallers with the sales department to ensure effective communication and goal alignment.
- Increased sales revenue by implementing targeted telesales strategies and persuasive communication techniques.
- Utilized CRM software for efficient lead tracking, data management, and performance reporting.

### **Education**

#### **Bachelor of Arts**

Maharaja Chhatrasal University, Madhya Pradesh

Percentage: 70%

### **Key Skills**

- Telesales & Telemarketing
- Sales Strategy Implementation
- Target Achievement
- CRM Software (Lead Tracking & Analysis)
- Inbound & Outbound Call Handling
- Microsoft Office (Word, Excel, PowerPoint)

### **Language Proficiency**

- Hindi: C2 – Native Proficiency
- English: B2 – Upper-Intermediate