

RESUME

YASHWANTH VARAKALA

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Telangana 507002

Objective: To get hold of a challenging career in a reputed company where I can put in my knowledge and complete challenges as required by the company and thereby enhance my career leading to personal and corporate growth

Educational Qualifications:

Degree/Course	Institution	Year of Passing	Percentage / Grade
MBA Marketing	Pendekanti Institute of Management, Hyderabad	2017	65%
B. Tech Mechanical Engineering	Mallareddy Engineering College, Hyderabad	2015	68%
Intermediate MPC	Resonance Junior college, Khammam	2011	80%
SSC	SFS High School, Khammam	2009	85%

Work Experience:

Organisation	Designation	Duration
Himansh Enterprises	Marketing Manager	Oct 2020 – Till date
Avenue Supermarts ltd (Dmart)	Department Manager	Jun 2017 – Nov 2018

Internship:

Organisation	Duration
BHEL, Hyderabad	1 Month
AP Talkies	3 Months

Project Details:

Title : A Study to Design an Advertisement to Position the Brand Effectively

Description : We see many advertisements get flop due to various reasons, so a detailed study is done on the people's requirement in an advertisement.

Duration : 3 Months

Achievements:

- Appreciated for establishing the marketing network for the startup Himansh Enterprises
- Ranked first among the teams in Telangana while working for Dmart
- Qualified the UGC-NET held on 24th June, 2019 in the subject MANAGEMENT.
- Qualified in the Telangana State Eligibility Test (TS-SET 2019) held on 05th July,2019 in the subject MANAGEMENT.

Interests:

Advertising, Operations, Brand Management

Strengths:

- Interest towards Learning
- Dedicated in doing any work

Personal details:

DOB	22-06-1994
FATHER	Apparao (Late)
MOTHER	Parvathamma
MARITAL STATUS	Single
HOBBIES	Swimming, Travelling

Declaration:

I declare that the above furnished information is true to the best of my knowledge and I shall produce the supporting documents as and when required.

(YASHWANTH VARAKALA)