



VEDIKA SARAIWALA

☎ 7970327554 ✉ vedika0307@gmail.com

ABOUT ME

With a strong foundation in political science, I bring analytical insight, research expertise, and a deep understanding of governance and public policy. I excel in communication, critical thinking, and collaborative problem-solving. Dedicated to ethical public service, I am highly adaptable, detail-oriented, and committed to contributing meaningfully to institutional goals .

EDUCATION

| | |
|-----------------------|---|
| 2019 | Schooling |
| Carmel Junior College | Secured 90% in ISC and served as Sports Captain .Successfully led events and marketing initiatives, demonstrating leadership, strategic thinking, adaptability, and strong organizational and interpersonal competencies. |
| 2019-2022 | Bachelor in Political Science |
| Calcutta University | Graduated top of class in Political Science with academic grounding in Economics and History; demonstrated strong analytical, leadership, and civic engagement skills through impactful year-long NGO involvement during academic tenure. |
| 2022-2023 | Certificate in Digital Marketing |
| | Dynamic and results-oriented digital marketing professional with expertise in content strategy, social media management, and performance analytics; skilled in driving brand growth, audience engagement, and data-informed campaign optimization. |
| 2023-2025 | Master in Political Science |
| | Postgraduate in Political Science with strong analytical, research, and communication skills; proficient in policy analysis, problem-solving, and political strategy, with deep understanding of governance, international relations, and public affairs. |

EXPERIENCE

| | |
|------------------|---|
| 2019 -2020 | Digital marketer |
| Masakalli studio | Managed social media and graphic designing , sales and research of the industry . |
| 2020-2021 | Shaadibag event management company |
| 2021 | Logo Designer |

Over three years' experience across digital marketing and event management, with additional expertise in graphic design. Demonstrated strengths in campaign execution, visual communication, client relations, and strategic brand development, teamwork and cross functional management .

SKILLS

- Graphic designing
- Sales
- Organisational skills
- Marketing
- Research scaling
- Teamwork
- Good communication skills
- Policy analysis
- Leadership qualities