

Tarun Singh Thakur

Legendary entrepreneurs need legendary systems. I engineer those systems

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🏠 Chandigarh , Shimla

Profile

Strategic and results-oriented professional with a strong track record in building high-impact corporate alliances and enhancing institutional visibility through direct engagement with top-tier CEOs and industry leaders. Known for initiating and leading executive outreach programs that have significantly elevated placement outcomes and corporate relations at the university level. Expert in ATS-driven placement readiness models, resume optimization, and keyword ecosystem mapping tailored to Fortune 500 standards. A compelling public speaker and content strategist with a deep commitment to youth development, educational innovation, and leadership cultivation.

Areas of Expertise

Corporate Relations · Strategic Outreach · Placement Readiness · ATS Optimization · Resume Auditing · Public Speaking · Educational Leadership · Content Creation · Personal Branding · Project Management · Talent Acquisition · Soft Skills Training · Speaker Development · Communication Strategy

Professional Experience

University Readiness Academy ([music link created by me](#))

Project Trainee / Program Trainee

Chitkara University, Rajpura, Punjab

Aug 2024 – Present | on-site

- Spearheading large-scale placement-readiness initiatives to align over 600 MBA and CSE students with industry standards using AI-powered Applicant Tracking System (ATS) algorithms.
- Orchestrating strategic keyword analysis and job description mapping across Fortune 500 opportunities, ensuring 80%+ CV compliance rates.
- Collaborated with cross-functional leadership and faculty to develop placement ecosystems, tracking data from career development pipelines and internship performance.

Corporate Relations & Strategic Outreach Lead ([folder link pic](#))

(Institutional Initiative)

Chitkara University, Punjab

Nov 2023 – Present | Hybrid

- Initiated and led high-level outreach to Fortune 500 leaders and top-tier CEOs across industries, inviting them to campus for keynote addresses and talent engagement sessions.
- Catalyzed strategic partnerships resulting in exclusive placement drives and executive interactions that significantly improved hiring outcomes for MBA and engineering cohorts.
- Strengthened university-industry relations through curated engagement experiences, reinforcing Chitkara University's brand among India's top corporate circles.

Seagulls Club

Public Speaker

Punjab, India | On-site

Oct 2024 – Present

- Conducted keynote presentations and programmed speaking sessions on soft skills, youth leadership, and mindset development in various academic platforms.
- Guided prospective speakers through formal development sessions and stage performance critiques.
- Was instrumental in leading audience participation and program development for institutional outreach activities.

The Debating Society – Chitkara University

Active Member

Dec 2023 – Present | Hybrid

- Participated at regional and intercollegiate debate competitions on behalf of the university, regularly being among the top performers in rebuttal and logic categories.
- Created detailed briefs, case studies, and content structures to aid thematic preparation for competitive debating.
- Conducted peer training sessions to enhance argument formation, logical presentation, and rhetorical strength within the society.

The Founder's Desk

Chief Executive Officer (Founder & Host – YouTube Channel)

May 2024 – Present | Remote

- Created an education-focused YouTube channel focused on entrepreneurship, student transformation, and inspirational storytelling.
- Created and hosted high-engagement video episodes with real-life stories, career tactics, and thought leadership models.
- Developed strategic content calendars, directed all video production workflows, and grew digital reach across LinkedIn and YouTube via targeted SEO and analytics.

Freelancer (Self-Employed)

Soft Skills & Writing Consultant

Jul 2020 – Present | Hybrid

- Provided customized content solutions, interview preparation, and professional writing services to students, professionals, and small businesses.
- Provided one-on-one coaching on communication, emotional intelligence, and career confidence.
- Expertised in motivational storytelling and narrative development for personal branding and public speaking.

Suvidha Foundation (Suvidha Mahila Mandal)

Human Resources Specialist – Intern

Apr 2022 – Jun 2022 | Remote

- Provided full-cycle recruitment operations that involve job posting, candidate screening, and onboarding processes.
- Collaborated with the operations team to streamline HR documentation and reporting workflows.
- Supported hiring drives for foundation-led projects with a focus on volunteer engagement and resource alignment.

Licenses & certifications



SEBI Investor Certification Examination - [Credential ID NISM20250000097293](#)



All India Management Association (AIMA)- [Dr. Singh Memorial Debate Season 14](#)



TOASTMASTER CERTIFICATE- [1st position among 200 students](#)



QBIZ - [Student Ambassador](#)

Education

Chitkara University - Bachelor of Commerce

Aug 2023 - Aug 2026

BCom, Business/Commerce : This program provides foundational knowledge in commercial practices, financial analysis, and business operations essential for corporate environments. The general stream offers broad exposure to various business functions, developing analytical and problem-solving skills applicable across multiple industries

- **Corporate Outreach** – Engaged top CEOs to facilitate placement drives and strengthen industry relations.
- **ATS Optimization** – Built keyword ecosystems for resume alignment with top hiring platforms.
- **Resume Auditing** – Reviewed and optimized student resumes for ATS and recruiter visibility.
- **Public Speaking** – Delivered keynotes and soft skills sessions at institutional events.
- **Content Strategy** – Created educational and motivational content for digital platforms.
- **Soft Skills Training** – Mentored students in communication and personal branding.
- **Project Management** – Executed structured placement programs with measurable outcomes.
- **Talent Acquisition** – Handled hiring tasks including screening and onboarding.