



ROHIT KUMAR

DIGITAL MARKETER

CONTACT

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Ashok vihar , New delhi

EDUCATION

DIGITAL MARKETING

Hansraj college, University of
Delhi 2024

B.A (HONS)

From LMNU Darbhanga (Bihar)
2022-2025

Passed Class 12th From
CBSE

SKILLS

- Word Press
- Meta Ads
- SEO
- Google Ads
- Canva
- Web Design

LANGUAGES

- HINDI
- ENGLISH

OBJECTIVE

Fresher-focused result oriented digital marketer with experience building online marketing campaigns and strategies and successfully utilizing Google Ads, Google Search Console and Google Analytics with expertise in performing SEO, Social Media Marketing and Website Design. I am in search of a position where I Can apply and grow my abilities to support the team's success, acquire experience , and share my knowledge in SEO,Social media, website development

INTERESTS

- Web Development
- Search Engine Optimisation
- Google Ads and Tools
- AI
- Social Media Marketing
- Graphic Design and Video Editing
- Email Marketing

PROJECTS

- Website Designing
- Google Ads Campaign
- Search Engine Optimisation (SEO)
- Google Analytics
- Google Display Ad
- Email Marketing
- Social Media (You Tube)

CERTIFICATION

- Linkdin Certification
- Google Certification
- Hubspot Certification
- Smush Certifiacion

REFERENCE

Akash Sangwan

Hansraj College Digital Marketing Professor

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