




Gourav Saxena

7723839979

Gouravsaxena0999@gmail.com

H n. C51 ,indus regency, near mittal collage, bhopal

 Gourav saxena

OBJECTIVE

Results-driven sales professional with [5 years] of experience in B2B and B2C environments seeking to leverage my expertise in lead generation and client relationship management to drive revenue growth

EXPERIENCE

01/08/2019

-

10/05/2024

- **Sales associate**

Ci Automotors pvt ltd(mahindra and mahindra ltd)

*Key Account Manager- Focuses on managing and nurturing relationships with the company's most important clients.

*Event Marketing Coordinator - Plans and executes events, trade shows, and webinars to promote products or services.

10/07/2024

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Currently working

- **Relationship manager**

Rmj motors (maruti Suzuki nexa)

*Sales Representative-Engages with potential customers to sell products or services, often focusing on lead generation and closing deals.

*Lead Generation - Identifies potential customers

EDUCATION

2013

- **10th(secondary education)**

Adarsh public school/ mp board

72%

2016

- **12th(higher secondary education)**

Adarsh public school/mp board

70

2019

- **B com (hon)**

Barkatulla university (bhopal)

57%

SKILLS

*Lead Generation - Strategies for attracting and converting potential clients.

*Sales

Collaboration -Ability to work closely with sales teams to align strategies and goals.

*Communication Skills - Strong written and verbal communication for creating compelling marketing materials

100%

PERSONAL DETAILS

- Date of Birth : 22/07/1997

- Driving Licence : Yes