# ASHISH BIRHMAAN

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### SUMMARY

Expert in cultivating and maintaining client relationships, with a proven track record in portfolio management and needs assessment. Demonstrated ability to create customized solutions that drive customer satisfaction and retention. Strong communication, negotiation, and problem-solving skills complemented by proficiency in CRM software. Previous roles have consistently led to improved client engagement and loyalty.

### EXPERIENCE

Junior Relationship Executive, 03/2022 - 10/2023 Tech Mahindra - Noida, India

- Provided customers with product information, pricing updates, and other relevant data.
- Resolved customer complaints in a timely manner to ensure customer satisfaction.
- Ensured compliance with all applicable laws when dealing with customers' personal data or confidential information.
- Established effective communication channels between the organization and its customers via emails, phone calls, text messages.
- Developed presentations to showcase the company's products and services to prospective clients.
- Maintained records of customer interactions, transactions, comments and complaints.
- Provided highest quality customer service standards by anticipating customer needs.
- Monitored client satisfaction through surveys and feedback forms, implementing improvements based on results.

Sales Executive, 12/2020 - 02/2022

MG Motors - India

- Cultivated relationships with existing customers to encourage repeat business.
- · Negotiated contracts with clients on behalf of the company.
- Initiated contact with prospects via email campaigns or cold calls to generate leads.
- Implemented processes for cross-selling products or services based on customer needs.
- Developed and implemented sales strategies to meet customer needs and increase revenue.
- Responded promptly to inquiries from potential customers about product features or pricing plans.
- Used cold calling and networking to sell products and services.
- Contacted current and potential clients to promote products and services.
- Developed and implemented strategic sales plans to achieve corporate objectives.
- Built and maintained strong, long-lasting customer relationships to ensure high levels of customer satisfaction.
- · Sourced new sales opportunities through inbound lead follow-up.

Junior Associate, 04/2018 - 03/2020

Adhoc Technologies Pvt. Ltd. - Gurugram, India

- · Conducted market research to determine customer needs and preferences.
- · Monitored customer feedback through surveys and focus groups.
- · Developed strategies to improve customer satisfaction ratings.
- Generated weekly progress reports on key objectives related to assigned projects.
- Sorted and distributed incoming mail, dispersing to appropriate departments and personnel.

#### SKILLS

- · Customer service and support
- · CRM software proficiency
- · Sales strategy development
- · Contract negotiation skills
- Data analysis expertise
- · Lead generation techniques
- · Relationship management
- Client communication
- Feedback implementation strategies
- Conflict resolution skills
- Performance tracking methods
- Time management
- Customer education and consulting
- Client engagement strategies
- Sales proficiency
- Customer relationship management
- Fluent in [language]
- · Effective communication
- · Regulatory compliance
- Value selling
- Relationship review process
- Strategic selling
- Sales reporting
- Written and verbal communication

# LANGUAGES

Hindi: First Language

English:

B1

Intermediate (B1)

# ACTIVITIES AND HONORS

- Basic Software related to selling knowledge
- Knowledge of words and Excel for generating sales regarding reports, clients data, sales data and other relevant to senior authorities.

#### Tech Mahindra - Noida, India

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### EDUCATION AND TRAINING

08/2017

**Bachelor Of Mechanical Engineering**, Specialisation in Thermal And Automobile Engg.

LOVELY PROFESSIONAL UNIVERSITY, PUNJAB

06/2011

Associate Of Science, PCM P.D.M PUBLIC SCHOOL, BAHADURGARH

05/2009

High School Diploma EVERGREEN PUBLIC SCHOOL, NEW DELHI

#### REFERENCES

References available upon request.

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- · Conflict resolution skills
- Performance tracking methods
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- · Fluent in [language]
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