









# Nikeet Meshram



## Personal details

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-  25 January 1998
-  Male
-  Indian
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## Skills

- Digital Marketing
- Search Engine Optimization & Search Engine Marketing
- Microsoft Office (Outlook, Excel, Word, PowerPoint)
- Copyrighting
- ECU Programming

## Languages

- Hindi
- English

## Profile

My journey started as an engineer and I decided to pursue a diploma in mining, a subject I had previously found deeply interesting as a son of a dumper operator, I had been privy to mechanical and industrial workshops from a very young age. My fascinations for machines was in part because of my father and because of my own enterprising and inquisitive nature which gravitated me towards becoming an entrepreneur.

## Education

- Bachelors in Automotive** Jul 2019 - Jul 2022  
Sharadchandra Kala Vanijya Mahavidyalaya, Nagpur, India  
Final grade: 9.47
- Diploma in Automotive** May 2018 - Jun 2019  
Vision Automobia, Nagpur

## Employment

- Founder** Mar 2022 - Mar 2023  
Ratnshila Handcrafts Co., Nagpur, India
  - Established Ratnashila Handcrafts, specializing in handmade pottery, driving product design, brand development, and business operations.
  - Successfully grew the business by creating strategic partnerships and leveraging digital marketing to reach wider audiences.
  - Managed a team of skilled artisans, fostering innovation and maintaining high standards of craftsmanship.
- Field service manager** Nov 2021 - Jan 2022  
Bajaj Service Centre, Bhadrawati, India
  - Supervised daily operations of the service center, ensuring timely and high-quality vehicle servicing to maximize customer satisfaction.
  - Led a team of technicians, providing hands-on training in repair and maintenance best practices, boosting efficiency and service standards.
  - Acted as the primary point of contact for customer queries and complaints, resolving issues promptly to build trust and enhance loyalty.
- Manager** Jan 2019 - Dec 2020  
Hindustan Petroleum Corporation Limited, Warora, India  
Monitored staff performance and addressed issues, enforced customer service standards and resolved customer concerns to uphold quality service. Another key responsibility was to train employees on additional job positions to maintain coverage of roles. Additionally, administrated and handled a team of 15 members. Increased the monthly sales revenue by 15%.
- Business development executive** Jan 2021 - Mar 2021  
Store King and Belly by Parley G, Bhadrawati
  - Identified and onboarded new wholesale clients, maintaining strong relationships with shopkeepers to ensure repeat business and long-term partnerships.
  - Developed and executed sales strategies to penetrate local markets, increasing revenue by [specific percentage] through targeted outreach and promotional offers.

# Hobbies

- Automobile Enthusiast
- Trading
- Travelling

- Streamlined order management, inventory tracking, and delivery logistics to ensure timely and efficient supply of products, enhancing customer satisfaction.

## Courses

Diploma- Automobile Internship

Final grade: 93% of Core + 84% of Non Core

Dec 2019

## Certificates

Automotive Technician Level 4

2019

- Proficient in diagnosing complex mechanical and electrical issues using advanced diagnostic tools and techniques.
- Comprehensive knowledge of modern automotive systems, including engine management, transmission, brakes, and advanced driver-assistance systems (ADAS).
- Certified to perform repairs and maintenance in compliance with industry standards, ensuring safety and reliability in all vehicle servicing.