

AJAY S BIJU

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OBJECTIVE

Aspiring professional with a strong foundation in communication, teamwork, adaptability, and time management. Equipped with a valuable skill set and unwavering dedication, I am well-prepared to contribute effectively to relevant roles and opportunities, adding value to the organization's goals.

EDUCATION

Bachelor of Business Administration(BBA), Christ College, Vizhinjam **2019 - 2022**

Completed 12th Grade, Mannam Memorial Residential Higher Secondary School, Neeramankara 2017-2019

SKILLS

Communication

Teamwork

Adaptability

Time management

Excel

Powerpoint

Word

EXPERIENCE

Digital Marketing Intern

Feb 2023 - May 2023

Inmakes Infotech Pvt Ltd.

Kochi, Kerala

- Made me learn the different aspects of digital marketing and then review on my experience
- Provide works to be completed to examine how well I'm caught up.
- Assigned a mentor to monitor my performance and help elevate my performance.

PROJECTS

Did a project on the topic "A study on customer loyalty towards the services provided by Kerala Financial Corporation". Provided KFC with a detailed report of their customer loyalty and recommendations on what they can improve.

EXTRA-CURRICULAR ACTIVITIES

- Attended workshops related to using AI for example chatgpt on Microsoft Excel.
 - Completed Talent Acquisition and Management from Swayam NPTEL.
 - Completed Preparing Data for Analysis with Microsoft Excel from coursera.
 - Passionate Traveler and Cultural Explorer.
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