# ANUJ PAL 8791076718

Anujpal4101@gamil.com

https://www.linkedin.com/in/anuj-pal-776502319/

#### **CAREER OBJECTIVE**

To achieve professional excellence through working with a reputed organization which can provide me with ideal Platform to increase & utilize my knowledge and where I can use my creativity to the maximum.

# **SUMMARY**

- I have 2 Year Experience in Sales
- I have around 2 Years of Experience in geographic information system (GIS) work at this Software
  - ArcGIS Micro Station

#### **PROFESSIONAL EXPERIENCE**

Cars24
Procurement Associate
(Sales Process)

November 2024 to May 2025

# Responsibilities

A Procurement Associate at Cars24 is primarily responsible for managing relationships with used car dealers, ensuring smooth transactions, and driving month-on-month growth in dealer participation. Here are some key responsibilities:

- Conducted daily outbound calls to used car dealers for vehicle sourcing and inventory updates.
- all dealers regularly to coordinate vehicle sourcing, ensuring a steady pipeline of used cars for procurement.
- Collect and verify inventory **details from dealers via calls** (vehicle condition, registration details, service history, etc.).
- Discuss and negotiate procurement prices based on vehicle condition, market value, and Cars24 guidelines.
- Ensure transparency in pricing and maintain margin expectations.
- Build and maintain strong relationships with channel partners via regular communication.
- Collected dealer feedback to improve service efficiency and understand local market demand.

### **Conduct daily calling to:**

- Follow up on vehicle availability.
- Confirm pick-up schedules.
- Provide status updates on payments or inspections

**Skills**: - Good understanding of the **used car market** and dealer ecosystem.

Namaste India PSM (Presales Manager) (Field Sales Executive) December 2022 to April 2024

#### Responsibilities

- Analyze customer needs and industry trends to develop effective sales strategies.
- Work closely with potential customers, explaining product benefits and addressing concerns.

- Assist the sales team with technical insights, presentations, and product demonstrations.
- Help structure competitive pricing models and negotiate deals.
- Coordinate with marketing, production, and logistics teams to ensure smooth operations.

GIS InfoTech PVT LTD Feb 2021 to Nov 2022

(Working in Production)

(GIS Software: - ArcGIS MicroStation Software)

#### Responsibilities

- geographic information system (GIS) working on capturing, storing, checking, and displaying data related to positions on Earth's surface.
- creating, managing, analyzing, mapping, and sharing all types of data.
- Analyze data and share and Collaborate Vector.
- Work in MicroStation to use Lidar Point Classification.

# Summary of Academic / Professional

# **Qualifications:**

- 10 th Passed from U.P Board in 2014
- 12 th passed from U.P Board in 2016
- ITI (Electrician) Passed from NCVT Lucknow.

# **COMPUTER KNOWLEDGE**

- Good Basic Knowledge of Computer.
- Microsoft office, Internet,

# INTEREST &

# **HOBBIES**

- Travelling
- Internet Browsing

# PERSONAL DETAILS AND DECLARATIONS

Father's Name Subhash pal Date of Birth 03/March/1998

**Gender** Male

Marital status

Unmar

ried **Languages known** Hindi & English **Strength** My

Dedication

Date Place